

Exploration and Practical Paths of Ideological and Political Teaching Reform in the Financial Management Course

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Abstract: With the deepening of educational reform, the teaching of the financial management course should be further optimized. Teachers should actively introduce new educational concepts and teaching methods to arouse students' interest, strengthen their understanding and application of knowledge, and improve the educational effect. As a popular educational model at present, ideological and political education in courses can greatly enrich the teaching content of financial management, broaden the educational path, and play a significant role in promoting students' comprehensive development. In view of this, this article will analyze the practice of ideological and political education in the financial management course and put forward some strategies for the reference of colleagues.

Keywords: Financial management; Ideological and political education in courses; Practical paths

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1. The significance of ideological and political education in the financial management course

1.1. Contributing to highlighting the effectiveness of ideological and political education

During the teaching of the financial management course, teachers should focus on exploring the ideological and political education elements contained in the course and, guided by these elements, deepen their penetration into the teaching of the financial management course, thus pointing out the direction for the ideological and political education reform of the course and enhancing the educational effectiveness. Generally, ideological and political education elements cannot exist independently. Teachers should strive to integrate them closely with the financial management course, making it a solid foundation for ideological and political education. In this way, the financial management course can play a greater role in the process of cultivating students. Influenced by traditional educational concepts, some teachers, when implementing ideological and political teaching in the financial management course, often overemphasize the theoretical knowledge of financial management and neglect the cultivation of students' moral qualities and ideological and political literacy. As a result, although students master the course knowledge, their overall ideological and political level is difficult to improve, which is extremely detrimental to their future development. By promoting the ideological and political teaching reform of the financial management course, ideological and political education can be more effectively integrated into the

course teaching, creating a better educational environment for teachers to conduct ideological and political education in the financial management course, improving the teaching quality of the course, and highlighting the educational effectiveness of ideological and political education elements^[1].

1.2. Helping to reflect the educational goal of cultivating morality and fostering people

When carrying out ideological and political teaching in the financial management course, teachers should attach importance to introducing the educational concept of cultivating morality and fostering people and, starting from this concept, comprehensively optimize the subsequent teaching of the financial management course. By integrating ideological and political elements into the teaching of the financial management course, students can not only master the course knowledge but also develop high moral qualities and excellent characters, thus cultivating more talents who meet the needs of the times for society. The ideological and political reform of the financial management course needs to be carried out from multiple perspectives, including not only basic financial management knowledge and skills but also moral quality education and comprehensive quality education. Although the financial management course can help students master knowledge to a certain extent, if the cultivation of their moral qualities and excellent characters is neglected, it will hinder the formation of their good moral qualities and characters, which is also an important consideration for future ideological and political reform of the engineering bidding and contract course. By combining financial management with ideological and political education in the course, the idea of cultivating morality and fostering people can be more naturally infiltrated into all levels of ideological and political education in the financial management course, highlighting the value and role of the financial management course in ideological and political education and better helping teachers achieve the educational goal of cultivating morality and fostering people^[2].

1.3. Facilitating the all-round development of students

At present, many students have a poor grasp of the knowledge of the financial management course, and their learning motivation also needs to be improved. Few students can form a high-level habit of knowledge exploration, which is extremely detrimental to their future development. Therefore, teachers can try to implement ideological and political teaching in the financial management course, avoid students being overly influenced by the idea of exam-oriented education, change their learning attitude of only aiming at exam scores, and encourage them to build a more complete knowledge system of the financial management course. In addition, the knowledge of the financial management course itself is somewhat complex. By carrying out ideological and political teaching in the financial management course, students can better improve their problem-solving abilities, form good attitudes and awareness, which will greatly promote their long-term development in the future. Through the implementation of the ideological and political teaching reform of the financial management course, students can be imperceptibly guided to form correct values and outlooks on life, helping them to more clearly determine their future development directions and promoting their all-round development. By integrating ideological and political education into the teaching of the financial management course, the current teaching work can be made more complete^[3]. Teachers can optimize the teaching design of the financial management course according to the goals of ideological and political education, better explore the ideological and political elements in the course, help students develop better qualities, and enable them to become high-quality talents contributing to society while mastering the knowledge of the financial management course.

2. Problems existing in the ideological and political teaching reform of the financial management course

2.1. Lack of clear teaching objectives

In the process of implementing ideological and political teaching in the financial management course, some teachers fail to establish clear teaching objectives, which will significantly impede their subsequent teaching activities^[4]. Due

to the lack of clear guiding objectives, when promoting the ideological and political teaching reform of the financial management course, teachers often overemphasize the imparting of theoretical knowledge and financial management-related concepts while ignoring the integration of ideological and political elements, which has a negative impact on the cultivation of students' good qualities. At the same time, due to the lack of clear ideological and political teaching objectives for the financial management course, teachers find it difficult to effectively evaluate the teaching effectiveness. This not only hinders the identification of students' ideological problems but also makes it impossible to accurately judge the effectiveness of the ideological and political teaching reform of the financial management course through quantitative means. The uncertainty of objectives greatly affects the actual effect of the ideological and political teaching reform of the financial management course and is extremely detrimental to the future development of students.

2.2. Lack of diversity in the educational model

In the process of promoting the ideological and political teaching reform of the financial management course, some teachers adopt a relatively single educational model, which will significantly impede the development of their subsequent teaching activities. Moreover, few teachers can innovate and optimize the existing ideological and political education model for the financial management course, introduce new teaching aids, or expand the teaching content of the financial management course. This affects students' interest and initiative in exploring the ideological and political knowledge of the financial management course and thus affects the penetration effect of ideological and political elements in the financial management course. In addition, a single teaching model may cause students to develop negative emotions such as resistance, aversion, and boredom during the learning process, which is not conducive to enhancing and promoting students' initiative in learning ideological and political knowledge in the financial management course and poses a significant obstacle to the long-term development of students.

2.3. Inadequacy of the evaluation system

When carrying out the ideological and political teaching reform of the financial management course, it is necessary to attach importance to the evaluation work to ensure the teaching effect. However, currently, many teachers, when conducting evaluations, often take exam scores as the only evaluation criterion and ignore the evaluation of students' emotions, morals, and qualities. Such an evaluation system is not comprehensive and makes it difficult for teachers to fully understand the actual situation of students, which is not conducive to teachers making more reasonable and comprehensive evaluations. This imperfect evaluation system has a significant impact on the teaching effect of ideological and political education in the financial management course. At the same time, a single evaluation system does not conform to the educational concept of ideological and political education in the financial management course, and it will also greatly affect the penetration effect of ideological and political elements in the financial management course. It may even have an adverse impact on teachers' subsequent ideological and political education work in the financial management course. In addition, an imperfect evaluation system greatly hinders higher vocational students from judging their own learning situations and is not conducive to them discovering their own learning deficiencies, which poses a significant obstacle to their subsequent in-depth learning of financial management course knowledge.

3. Strategies for the ideological and political teaching reform of the financial management course

3.1. Optimizing teaching objectives and promoting the development of teachers

In the process of promoting the ideological and political teaching reform of the financial management course, teachers need to attach importance to the optimization of teaching objectives and establish clear educational goals to lay a solid foundation for the smooth progress of teaching activities. By integrating ideological and political education into the teaching reform of the higher vocational financial management course, teachers can clarify the educational goals,

which significantly promotes the improvement of educational effectiveness. In practice, teachers should combine the course content with the educational goals of ideological and political education in the course, set specific knowledge and skill goals, and based on these goals, deeply explore the potential ideological and political elements in the financial management course to enhance the teaching effect. In addition, schools should attach importance to the construction of the teaching staff, encourage teachers to analyze and explore the ideological and political elements contained in the course while mastering the course knowledge, and lay a solid foundation for the ideological and political teaching work of the financial management course. At the same time, when exploring ideological and political elements, it is necessary to ensure their close integration with the course teaching content, avoid mechanical application, and ensure the organic integration of ideological and political elements and course teaching content.

3.2. Expanding educational content and optimizing the teaching process

In the process of carrying out the ideological and political teaching reform of the financial management course, teachers should attach importance to the expansion and optimization of teaching content to provide students with richer knowledge, which is of great significance for improving their knowledge system of the financial management course. In addition, teachers should also reform and optimize the teaching process to provide students with diverse learning paths, which can also stimulate students' learning interest and contribute to their comprehensive and long-term development. In the practice of the ideological and political teaching reform of the financial management course, teachers can use information technology to further deepen the construction of teaching scenarios, continuously enhance the vividness and enjoyment of teaching scenarios, and thus improve students' in-class experience. This helps to stimulate students' emotional resonance, enabling them to deeply understand the ideological and political elements contained in the financial management course while mastering the course knowledge, thereby improving the teaching effect. With the assistance of audio and video, students can more quickly integrate into the learning scenario, which not only enhances their emotional experience but also increases their learning interest and helps them better understand the importance of ideological and political elements in daily life, laying a solid foundation for them to establish correct moral concepts and behavior habits and achieving more effective ideological and political education guidance.

3.3. Innovating teaching methods and improving the evaluation system

To further improve the effect of the ideological and political teaching reform of the financial management course, teachers should attach importance to the innovation and optimization of teaching methods to lay a solid foundation for the subsequent teaching activities. By innovating teaching methods, teachers can introduce more high-quality network resources into the ideological and political teaching of the financial management course, enabling students to analyze and think in combination with real-life cases, effectively expanding students' horizons and deepening their understanding of the knowledge of the financial management course. In addition, diversified teaching methods can also allow teachers to introduce more resources and teaching paths into the classroom, improving students' learning efficiency. When carrying out the ideological and political teaching reform of the financial management course, teachers should attach importance to in-depth research on various high-quality teaching methods, fully combine the characteristics of teaching work in the new era, and explore more diverse educational paths.

For example, in teaching practice, teachers can introduce teaching methods such as multimedia technology, micro-lessons, and group cooperation, optimize from the two aspects of audio-visual effects and teacher-student interaction, further stimulate students' learning enthusiasm, and enrich the teaching forms. At the same time, teachers can also design some videos rich in ideological and political elements based on students' performances in daily life to achieve more comprehensive ideological and political education for students. In addition, during holidays and after-school hours, teachers can use tools such as online live-streaming platforms and Lanmo Cloud to interact with students online, discuss ideological and political topics in current affairs news, help students solve their doubts, and promote the correct development of their ideological awareness. At the same time, teachers should attach importance to the improvement

and optimization of the evaluation system. In addition to evaluating students from the aspects of theoretical knowledge and exam scores, they should also evaluate their moral qualities and personal qualities to ensure the perfection and scientific nature of the evaluation work. A perfect evaluation system can greatly promote teachers' subsequent teaching work.

4. Conclusion

In conclusion, to further improve the effect of the ideological and political reform of the financial management course, teachers can start from aspects such as improving teaching objectives, promoting the construction of the teaching staff, enriching educational content, optimizing the teaching process, reforming teaching methods, and improving the evaluation system. In this way, the quality of ideological and political education in the financial management course can be imperceptibly enhanced to a new level.

Disclosure statement

The author declares no conflict of interest.

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